IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Canceled).

Claim 2 (Currently Amended): An organic electroluminescent display comprising:

a substrate; and

a first organic electroluminescent device part and a second organic electroluminescent device part placed side by side on a surface of the substrate;

the first organic electroluminescent device part including at least a light reflective conductive layer, a first metal oxide layer, an organic luminescent medium layer, and a transparent electrode layer in this order and including a light reflective layer inside or outside of the organic luminescent medium layer or the transparent electrode layer;

the second organic electroluminescent device part including at least a light reflective conductive layer, a first metal oxide layer, a second metal oxide layer, an organic luminescent medium layer, and a transparent electrode layer in this order and including a light reflective layer inside or outside of the organic luminescent medium layer or the transparent electrode layer;

the second metal oxide layer being able to be etched more easily than the first metal oxide layer, wherein at least one metal oxide compound in the first metal oxide layer is a different compound from a metal oxide compound in the second metal oxide layer, or viceversa; and

an emission spectrum of light from the first organic electroluminescent device part differing from an emission spectrum of light from the second organic electroluminescent device part.

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Claim 3 (Currently Amended): An organic electroluminescent display comprising: a substrate; and

a first organic electroluminescent device part, a second organic electroluminescent device part, and a third organic electroluminescent device part placed side by side on a single surface of the substrate;

the first organic electroluminescent device part including at least a light reflective conductive layer, an organic luminescent medium layer, and a transparent electrode layer in this order and including a light reflective layer inside or outside of the organic luminescent medium layer or the transparent electrode layer;

the second organic electroluminescent device part including at least a light reflective conductive layer, a first metal oxide layer, an organic luminescent medium layer, and a transparent electrode layer in this order and including a light reflective layer inside or outside of the organic luminescent medium layer or the transparent electrode layer;

the third organic electroluminescent device part including at least a light reflective conductive layer, a first metal oxide layer, a second metal oxide layer, an organic luminescent medium layer, and a transparent electrode layer in this order and including a light reflective layer inside or outside of the organic luminescent medium layer or the transparent electrode layer;

the second metal oxide layer being able to be etched more easily than the first metal oxide layer, wherein at least one metal oxide compound in the first metal oxide layer is a different compound from a metal oxide compound in the second metal oxide layer, or viceversa; and

emission spectra of light from the first, second, and third organic electroluminescent device parts differing from one another.

Claims 4-5 (Canceled).

Claim 6 (Previously Presented): The organic electroluminescent display according to claim 2, wherein crystallinity of the first metal oxide layer is higher than crystallinity of the second metal oxide layer.

Claim 7 (Previously Presented): The organic electroluminescent display according to claim 2, wherein the first metal oxide layer is crystalline, and the second metal oxide layer is noncrystalline.

Claim 8 (Previously Presented): The organic electroluminescent display according to claim 6, wherein at least one of the first metal oxide layer and the second metal oxide layer includes an oxide of an element selected from the group consisting of In, Sn, Zn, Ce, Sm, Pr, Nb, Tb, Cd, Ga, Al, Mo, and W.

Claim 9 (Previously Presented): The organic electroluminescent display according to claim 6, wherein at least one of the first metal oxide layer and the second metal oxide layer includes an oxide of an element selected from the group consisting of In, Sn, and Zn.

Claim 10 (Previously Presented): The organic electroluminescent display according to claim 2, wherein the light reflective conductive layer includes a metal selected from the group consisting of Al, Ag, Au, Pt, Cu, Mg, Cr, Mo, W, Ta, Nb, Li, Mn, Ca, Yb, Ti, Ir, Be, Hf, Eu, Sr, Ba, Cs, Na, and K, or an alloy containing at least one metal selected from the group.

Claim 11 (Previously Presented): The organic electroluminescent display according to claim 2, wherein the light reflective layer includes one, or two or more metal elements selected from the group consisting of Al, Ag, Au, Pt, Cu, Mg, Cr, Mo, W, Ta, Nb, Li, Mn, Ca, Yb, Ti, Ir, Be, Hf, Eu, Sr, Ba, Cs, Na, and K.

Claim 12 (Canceled).

Claim 13 (Previously Presented): The organic electroluminescent display according to claim 2, further comprising a color filter.

Claim 14 (Canceled).

Claim 15 (Currently Amended): A method of producing the organic electroluminescent display according to claim 2, the method comprising:

selecting, as a material of a second metal oxide layer, a material that has a lower crystallinity than a crystallinity of a first metal oxide layer, wherein at least one metal oxide compound in the first metal oxide layer is a different compound from a metal oxide compound in the second metal oxide layer, or vice-versa; and

forming the second metal oxide layer by wet etching after forming the first metal oxide layer.

Claims 16-21 (Canceled).

Claim 22 (Previously Presented): The organic electroluminescent display according to claim 3, wherein crystallinity of the first metal oxide layer is higher than crystallinity of the second metal oxide layer.

Claim 23 (Previously Presented): The organic electroluminescent display according to claim 3, wherein the first metal oxide layer is crystalline, and the second metal oxide layer is noncrystalline.

Claim 24 (Previously Presented): The organic electroluminescent display according to claim 22, wherein at least one of the first metal oxide layer and the second metal oxide layer includes an oxide of an element selected from the group consisting of In, Sn, Zn, Ce, Sm, Pr, Nb, Tb, Cd, Ga, Al, Mo, and W.

Claim 25 (Previously Presented): The organic electroluminescent display according to claim 22, wherein at least one of the first metal oxide layer and the second metal oxide layer includes an oxide of an element selected from the group consisting of In, Sn, and Zn.

Claim 26 (Previously Presented): The organic electroluminescent display according to claim 3, wherein the light reflective conductive layer includes a metal selected from the group consisting of Al, Ag, Au, Pt, Cu, Mg, Cr, Mo, W, Ta, Nb, Li, Mn, Ca, Yb, Ti, Ir, Be, Hf, Eu, Sr, Ba, Cs, Na, and K, or an alloy containing at least one metal selected from the group.

Claim 27 (Previously Presented): The organic electroluminescent display according to claim 3, wherein the light reflective layer includes one, or two or more metal elements

selected from the group consisting of Al, Ag, Au, Pt, Cu, Mg, Cr, Mo, W, Ta, Nb, Li, Mn, Ca, Yb, Ti, Ir, Be, Hf, Eu, Sr, Ba, Cs, Na, and K.

Claim 28 (Previously Presented): The organic electroluminescent display according to claim 3, further comprising a color filter.

Claim 29 (Currently Amended): A method of producing the organic electroluminescent display according to claim 3, the method comprising:

selecting, as a material of a second metal oxide layer, a material that has a lower crystallinity than a crystallinity of a first metal oxide layer, wherein at least one metal oxide compound in the first metal oxide layer is a different compound from a metal oxide compound in the second metal oxide layer, or vice-versa; and

forming the second metal oxide layer by wet etching after forming the first metal oxide layer.

Claim 30 (Previously Presented): The organic electroluminescent display according to claim 2, wherein the first metal oxide layer comprises indium tin oxide and the second metal oxide layer comprises indium zinc oxide.

Claim 31 (Previously Presented): The organic electroluminescent display according to claim 3, wherein the first metal oxide layer comprises indium tin oxide and the second metal oxide layer comprises indium zinc oxide.